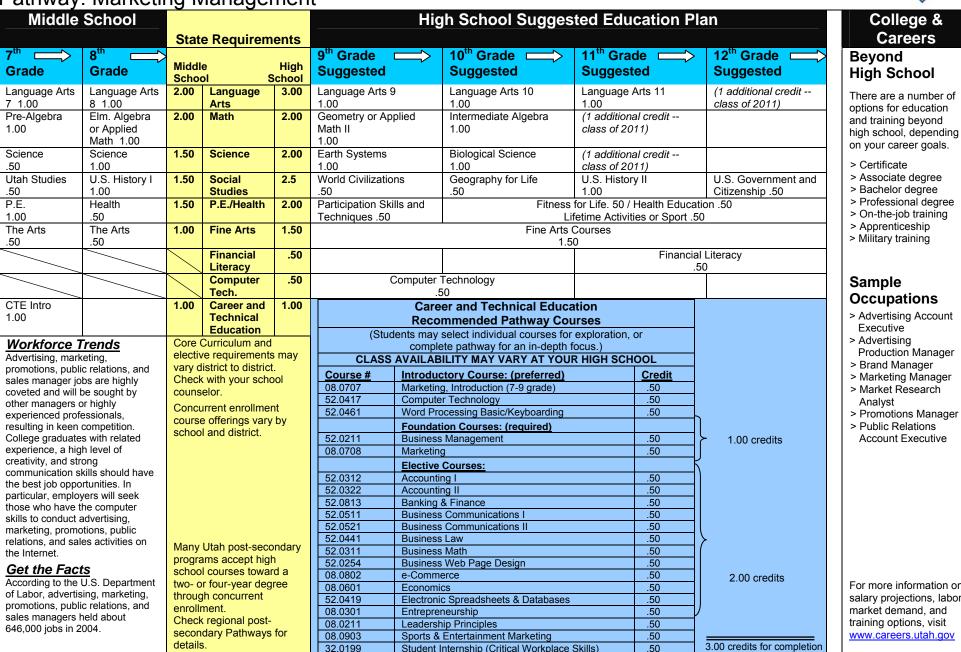
Area of Study: Marketing Education

Pathway: Marketing Management



There are a number of options for education and training beyond high school, depending

- > Associate degree
- > Bachelor degree
- > Professional degree
- > Military training

Occupations

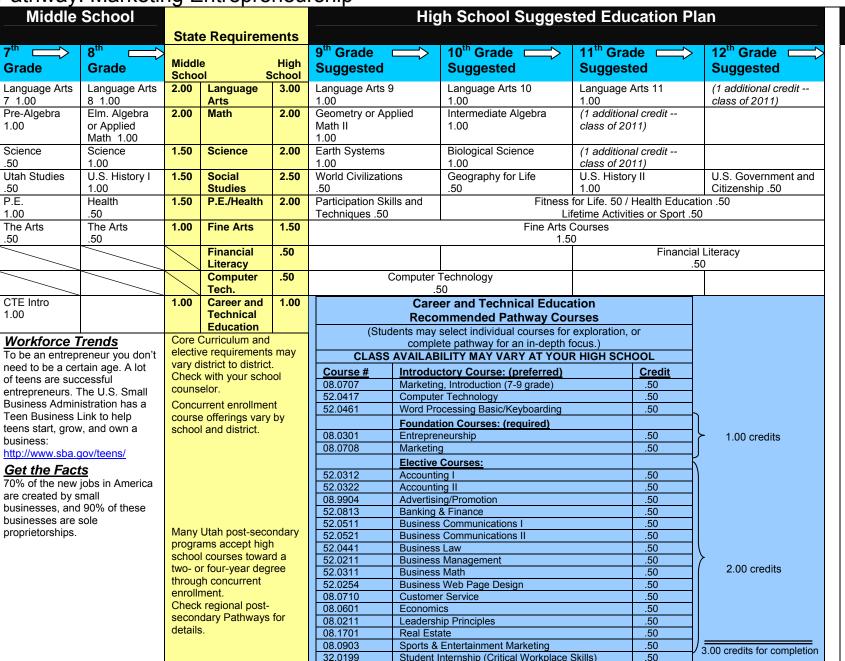
- > Advertising Account Executive
- **Production Manager**
- > Brand Manager
- > Market Research

- > Public Relations Account Executive

For more information on salary projections, labor market demand, and training options, visit www.careers.utah.gov

Area of Study: Marketing Education

Pathway: Marketing Entrepreneurship





College & Careers

Beyond High School

There are a number of options for education and training beyond high school, depending on your career goals.

- > Certificate
- > Associate degree
- > Bachelor degree
- > Professional degree
- > On-the-job training
- ApprenticeshipMilitary training

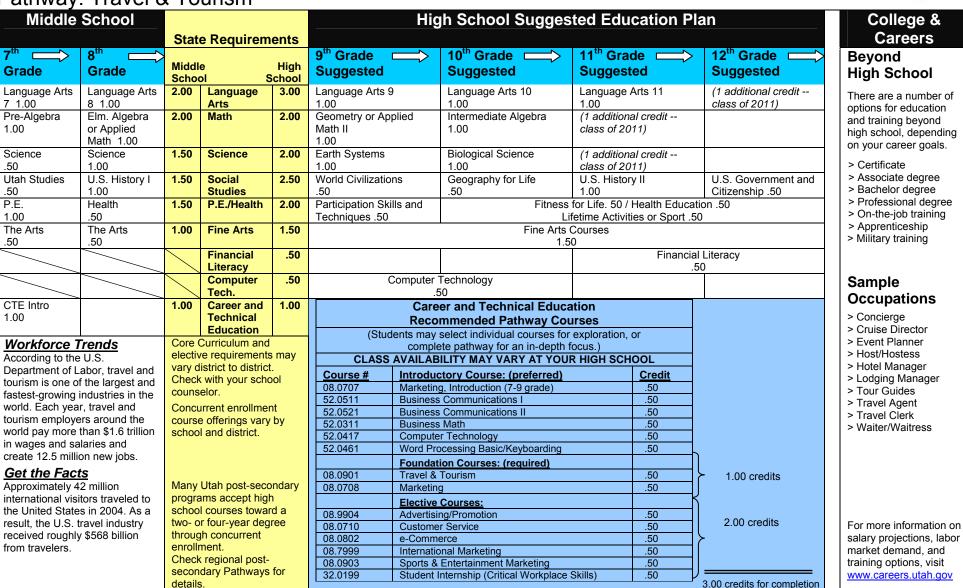
Sample Occupations

- > Inventor
- > Retail
- Owner/Operator
- > Sales & Service Owner
- > Web
- Developer/Owner
- > Venture Capitalist

For more information on salary projections, labor market demand, and training options, visit www.careers.utah.gov

Area of Study: Marketing Education

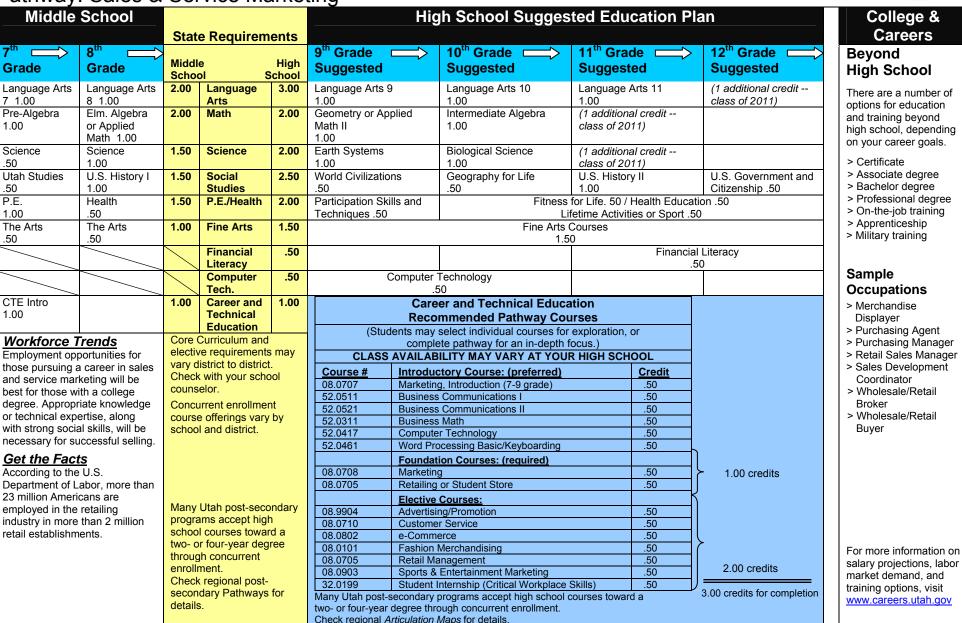
Pathway: Travel & Tourism



Note: For more information talk to your school counselor.

Area of Study: Marketing Education

Pathway: Sales & Service Marketing



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